FOR IMMEDIATE RELEASE

COMPUTER PRODUCTS CORP. WELCOMES PAT HALLER
AS VP OF SALES & MARKETING

Pat Haller joins Computer Products Corporation with deep technology industry experience to lead growth strategy.

CINCINNATI, JANUARY 4, 2023 – Computer Products Corporation (CPC) announced today the addition of Pat Haller, joining CPC as vice president of sales and marketing.

Mr. Haller comes to CPC most recently from Team Performance Institute where he was vice president of sales, leading a team providing modern leadership and team development services. Team Performance Institute provided keynote speaking engagements, performance coaching, and executive workshops following proven strategies for effective leadership. Prior to Team Performance Institute, Mr. Haller was at powerhouse technology integrator RoundTower Technologies where he was divisional vice president and worked with the incoming CEO of CPC, Kurtis Lindemann.

"We could not be more thrilled that Pat is coming in to lead the next generation of CPC's outward-facing agenda," said outgoing CPC executive Jim Volpenhein. "Pat is so vital to the success of the organization – and we could not be more excited," Mr. Volpenhein continued.

Mr. Haller's industry sales experience includes one of the largest storage OEMs in the world, EMC. That experience prepared him well for his growth at RoundTower, as well as past sales experience at Micron PC and OmniTech. At RoundTower, Mr. Haller helped lead that organization's sales growth to a $500 million organization, particularly in their territory and commercial spaces.

"There is amazing growth potential with CPC," said Mr. Haller. "They have a slate of partnerships and clientele which are the envy of other technology firms, and together we will bring even more value and benefit to our clients," Mr. Haller continued.

Mr. Haller graduated from Miami University (OH) with a degree in business administration & marketing, and resides in Newtown, Ohio with his wife and four children.

More information about CPC can be found at http://www.cpc-i.com

About CPC
Computer Products Corp. has provided technology and workplace solutions for its clients since 1963, leading North America in business management systems including hardware, software, networking and datacenter tools. For more information on CPC, visit www.cpc-i.com.