



Citrix CSP

A Comprehensive Overview of CPC's Citrix CSP Program

Program Breakdown

CPC's Citrix CSP Program allows clients to consume Citrix CVAD and NetScaler licensing as a service. Simplicity is at the core of the program. There is a single SKU for CVAD and a single SKU for VPX HA Pairs, both include Premium Support. The CVAD component is based on named users where one credit equals one user license per month. NetScaler is licensed as one VPX HA Pair per month.

The program offers a flexible consumption model with monthly, annual, and multi-year options. Additionally, tiered pricing is available based on the number of users being licensed.



Key Benefits



Pricing– CPC is able to acquire licensing at aggressive pricing through Citrix’s program, allowing us to offer lower costs per user or HA Pair than traditional subscriptions.



Flexibility– Our solutions align with customer preferences for using Citrix services, avoiding the need to purchase excess licensing or being forced to lock into 3 year agreements.

Consumption Models

- Monthly – pay as you go
- Annual Commitment
- Multi-Year Commitment



Simplicity– The program provides a single SKU that includes all Citrix and NetScaler functionalities and Premium Support, simplifying the process by eliminating multiple SKUs and support models.

License Includes

- IT-Managed CR/LTSR App and Desktop Control Plane
- HDX, Policy Control, Adaptive Auth, and Storefront
- Hybrid Multi-Cloud Workload Support
- Citrix-Managed Cloud Control Plane
- Mobile Device Management
- Xen Server Premium Edition
- NetScaler Application Delivery and Security
- NetScaler App and API Observability/NetScaler Console
- Security and Performance Insights with Uber Agent

Conclusion

The Citrix CSP Program offers competitive pricing, flexibility, and simplicity. By including all functionalities and Premium Support within a single SKU, it ensures that customers get the best value tailored to their specific needs, without unnecessary complexities.

Business priorities and strategies change, so should your approach to desktop management.



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